

The TON Ecosystem

The Open Network (TON) - Seamlessly Integrated with Telegram

What is TON?

TON (The Open Network) is a blockchain built for speed, security, and seamless integration with Telegram's ecosystem. It was designed to bring Web3 functionality to the masses through intuitive user experiences.

"TON is really changing the way we see crypto... Web1 would be the regular websites, Web2 would be the applications built on top of Internet such as Instagram, X, Telegram, etc. And then there is Web3 which gives you ownership within the network of Internet. And TON is the first major example of how it could be done."

- Viktor, Ton Society

TON by the Numbers



1 Billion+
Telegram Users



75 Million+
Tonkeeper Wallet Users



300 Million+
Hamster Combat Players

Key Advantages of Building on TON

Telegram Integration

Direct access to Telegram's 1 billion+ user base with native web3 functionality

Simple Onboarding

Users can transition from Web2 to Web3 in just a few clicks, with minimal friction

Mini Apps

Build applications directly inside Telegram with no need for additional downloads

User-Centric Design

Technology that prioritizes ease of use and accessibility

Explosive Growth

Projects can reach millions of users in weeks rather than years

TON Ecosystem Components



DeFi

Tonkeeper: Embedded swap for seamless trading

Ton Stakers: Liquid staking protocol

Evo Protocol: Leading lending and borrowing platform

Fiora & Settleton: Advanced yield platforms



NFTs & Collectibles

Get Gems: Leading NFT marketplace on TON

Telegram Usernames: On-chain usernames as NFTs

Telegram Gifts: On-chain collectible NFTs

100M+ TON: Trading volume for Usernames & Numbers



Gaming

Hamster Combat: 300M+ players worldwide

Boinkers: Top grossing app on Telegram

TON Battleground: Advanced gaming experience

Pluto Studios: 200+ mini apps in development



Stickers & Social

Sticker Store: Tokenized stickers on Telegram

NFT Marketplace: For stickers, gifts & in-game items

Cross-Chain Collaboration: Bringing other ecosystem assets to TON

Brand Engagement: Major brands creating Telegram communities

How to Start Building on TON

Resources

Open source materials

No-code solutions like Circles

TON API for developers (by Tonkeeper team)

TON Nest program for builders

Weekly spaces (Fridays) for community support

Support Programs

Bootcamps for idea development

Hackathons with VCs as judges

TONnest - support for projects at different stages

Grants for qualified projects

Community connections and networking

What the Community Says

"We are very open and when we say we are open, we actually mean it. If you are not part of it yet... Gosh, you're missing so much. You're still early."

- Tonstakers

"Anybody not building on TON is just not gonna make it... The opportunity of being near a billion users on this app was just a no brainer."

- Marcello, Boinkers

"For us as an NFT marketplace onboarding a user into web3 space, it's such a hustle when you go for like a traditional funnel. On Telegram, it's literally three clicks and users are in."

- Aksenia, Get Gems

Future Outlook

The TON ecosystem is experiencing exponential growth with many exciting developments on the horizon:

- More gaming studios building and entering the scene with hundreds of games to be released
- Launch of the Sticker Store marketplace for NFT stickers and in-game items
- Expanding adoption from major established Web3 brands
- Advanced DeFi protocols evolving to serve the growing user base
- Increased cross-chain collaborations bringing more assets and users to the ecosystem

"This year is going to be a really revolutionary in a sense for crypto and for TON in particular, where people will finally discover what is Web3 truly about."

- Viktor, TON Society